



## FOR IMMEDIATE RELEASE

CONTACT:

Caroline March-Long  
on behalf of Sansin  
434-295-5938  
[pressroom@sansin.com](mailto:pressroom@sansin.com)

### **The Sansin Corporation Announces Earth Day Challenge; Offers Web Coupons for Free Deciduous Tree Seedlings Redeemable at Local Strathroy Nursery**

*--Photo contest to win local nursery gift certificate requires picture of tree planting --*

**Strathroy, Ontario, Canada, April 15, 2010** - The Sansin Corporation today announced its first annual Earth Day Challenge, a Web coupon giveaway to encourage businesses and homeowners to select and plant up to 5 free deciduous seedlings available from Firefield Landscape Supply nursery in Strathroy at 7847 Scotchmere Drive. The Web coupon form can be found at <http://www.sansin.com/earthday/> starting April 20, and seedlings must be picked up at the nursery between April 20 and April 25.

To encourage speedy planting of the seedlings, Sansin is also sponsoring a Photo Contest to win a \$250 gift certificate for Firefield Landscape Supply. Photos showing the tree seedlings being planted must be emailed to [EarthDay@sansin.com](mailto:EarthDay@sansin.com) no later than April 30.

“The appreciation and protection of wood is our business and passion. That’s why we thought Earth Day was a good time to encourage people to plant trees in their community,” said Sjoerd Bos, vice president of the Sansin Corporation. “This year we are focused on our local community, but we plan to expand this program throughout Canada and the United States in subsequent years.”

#### **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.Sansin.com](http://www.Sansin.com).

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